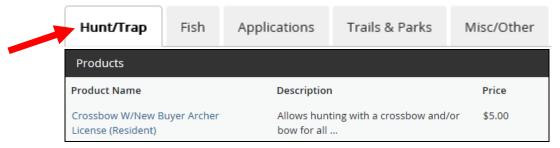
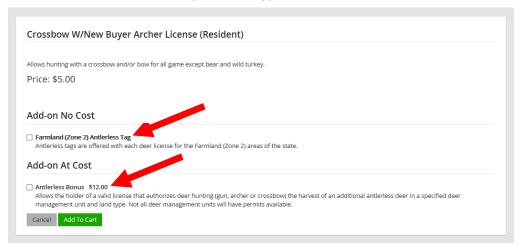
New Buyer Archery/Crossbow Combo

If a customer asks for a crossbow license, but also qualifies for the New Buyer pricing on an archery license, the system offers a "combo" on both licenses for a reduced rate. The Archery license is sold at the \$5 New Buyer rate, and the Crossbow upgrade is offered along with it for \$3. It is less expensive than purchasing a \$24 crossbow license.

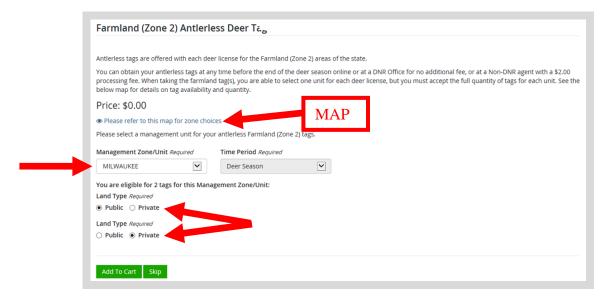
Customer Catalog. Select the Hunt/Trap tab. Select the Crossbow W/New Buyer Archer License.



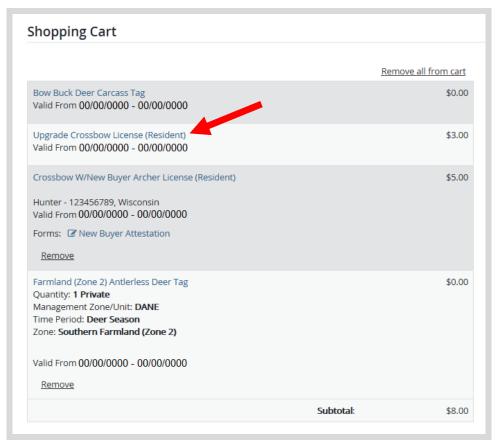
• **License add-ons.** Just like any other deer license, the customer will be offered the add-ons for the <u>Farmland Antlerless (Zone 2)</u> and <u>Antlerless Bonus Harvest Authorizations</u>. Make sure to select the appropriate ones and Add to cart. You will then be asked for the County and land type on the next screen.



• Harvest Authorization choices. Select the county (deer management unit/zone) and land type for the tag(s). Select the Management Zone/Unit (county) from the drop-down list. The customer must designate the land type for each tag requested (public or private land).



• **Shopping Cart.** Once in the shopping cart, you will see that the \$\frac{\\$3 \text{Crossbow Upgrade}}{2}\$ has been added, making the total for both licenses \$8. The customer may only have asked for a crossbow license, but the system is selling them both for less because they qualified as a new buyer for archery.



• **Printing.** The license document shows both Archery and Crossbow. The printout will include their Bow Buck tag, and any Farmland (Zone 2) Antlerless tags the customer requested.

